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January 2019

Homework #1

Mon/Wed/Sat DA Bootcamp

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

2. What are some of the limitations of this dataset?

3. What are some other possible tables/graphs that we could create?

Question 1

Plays are the most successful type of Kickstarter campaign. There are more Kickstarter successes than failures. 100% of journalism Kickstarters are canceled.

Question 2

The most obvious limitation is that this is only limited to Kickstarter projects. There are other crowd-funding sources now. Another limitation is that if the project hasn’t started yet, it hasn’t made any money yet, and excel can call it ‘failed.’

Question 3

Some other possible tables that could be made are tables that compare sub-categories and see which sub-categories are the most successful based on funding. With a table that focuses on time, you can see how generous people were with backing during certain periods. You can also see which countries donated the most for kickstarters.